



The Society for Medicines Research

## SPONSORSHIP OPPORTUNITIES FOR FACE-TO-FACE MEETINGS

The Society organises four high quality, one-day scientific meetings each year focused on the discovery and development of new medicines. The meetings are usually held in Central London although we also regularly hold meetings at pharmaceutical companies across the UK. At least one meeting is devoted to a therapeutic area and another to medicinal chemistry. The others cover the widest possible aspects of Drug Discovery.

The symposia are regularly reported in Drug News and Perspectives or Drugs of The Future, and are recognised for their high quality and value for money. The symposia regularly attract a national audience of 70 to 140 delegates that have knowledge of a wide range of disciplines related to drug discovery and early development (medicinal chemistry, biology, pharmacology, DMPK, etc).

The SMR operates 4 tiers of sponsorship for F2F meetings as follows:

### BRONZE

£250: Sponsor's name on the program, website and linked in shot  
+ mentioned in meeting report that gets published

### SILVER

£500: Sponsor's name on the program website and linked in shot + an A4 flyer describing the client's services + mentioned in meeting report that gets published  
+ one free complimentary pass to the meeting

### GOLD

£1000 and above: Stand at meeting + name on program website and linked in shot + an A4 flyer describing the client's services + mentioned in meeting report that gets published  
+ one free complimentary pass to the meeting.

### PLATINUM

£3000: Exclusive meeting sponsorship with stand at meeting + name on program website and linked in shot + an A4 flyer describing the client's services + mentioned in meeting report that gets published  
+ five free complimentary pass to the meeting.

For further information please contact the SMR Secretariat:

Email: [secretariat@smr.org.uk](mailto:secretariat@smr.org.uk)  
Telephone: +44 (0)116 274 7356  
[smr.org.uk](http://smr.org.uk)

Experimental and in silico approaches to target selection  
and tractibility for drug discovery

**F2F MEETING SPONSORSHIP BOOKING FORM**

Name:

Company:

Position:

Address:

Telephone:

Email:

If you are interested in taking one of these sponsorship opportunities, then please provide your name and contact details and we will contact you to arrange your booking.

You can complete this form digitally or by hand and email it to:

[secretariat@smr.org.uk](mailto:secretariat@smr.org.uk)

Please tick Accordingly:

Platinum

Gold Sponsor

Silver Sponsor

Bronze Sponsor

I agree to pay the sponsor fees in advance of this SMR Meeting date in accordance with the package I have selected.

Authorising Signature:

**Notes for sponsor/exhibitors:**

Where exhibition space is offered, exhibitors shall be entitled to the following:

As soon as your sponsorship package has been confirmed, please forward your company logo as a high resolution EPS, JPG, or PNG file to [secretariat@smr.org.uk](mailto:secretariat@smr.org.uk) for inclusion in meeting materials.

Your company will be recognized in the sponsor section of the SMR Meeting website at either the gold or silver, level. Recognition will be in the form of a company logo image that can be linked to your company's web site.

**Platinum & Gold sponsors:** please also send us your 250 word company profile as a word document.