

SPONSORSHIP OPPORTUNITIES

The Society organises high quality, one-day scientific meetings each year focused on the discovery and development of new medicines. The meetings are usually held in Central London as well as at pharmaceutical companies across the UK. At least one meeting is devoted to a therapeutic area and another to medicinal chemistry. The others cover the widest possible aspects of Drug Discovery. The symposia are regularly reported in Drug News and Perspectives or Drugs of The Future, and are recognized for their high quality and value for money. The symposia regularly attract a national audience of 70 to 140 delegates that have knowledge of a wide range of disciplines related to drug discovery and early development (medicinal chemistry, biology, pharmacology, DMPK, etc)

During the pandemic, we have worked hard to be able to bring you all of the above online via our own unique interactive meetings platform to ensure the scientific community continues to be engaged via the SMR. In the absence of physical meetings and exhibitions taking place currently, our online interactive platform offers some unique sponsor options that still allow you to interact with delegates, as well as some other ways of giving your company maximum exposure.

BENEFITS TABLE

Benefit:	BRONZE £250	SILVER £350	GOLD £650
Name and Logo in Conference papers	✓	✓	✓
Logo as sponsor on event web site	✓	✓	✓
Logo on introductory screen in morning session, holding slide and in the virtual lobby	✓	✓	✓
Display poster in the online poster session *		✓	✓
250 word company profile in conference brochure		✓	✓
One virtual exhibition space with downloadable brochure and delegate interactivity			✓
5 minute speaker slot (before designated breaks)			
Mention in the post-meeting published report			✓
Superior advertising package**			✓
Free delegate place(s)	1	2	3

*Applicable for meetings with a poster session

**Gold sponsors will be highlighted in conference communications with delegates via flyers (circulated throughout the scientific community and like-minded organisations), e-shots and social media (minimum of one e-shot and one social media post).





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Name:

Company:

Position:

Address:

Telephone: **Email:**

If you are interested in taking one of these sponsorship opportunities then please provide your name and contact details and we will contact you to arrange your booking

Please tick
Accordingly:

- gold sponsor
 silver sponsor
 bronze sponsor

I agree to pay the sponsor fees in advance of the meeting date in accordance with the package I have selected.

Authorising Signature:

Notes for sponsors:

a) Where exhibition space is offered, exhibitors shall be entitled to the following:

Virtual pop up stand with logo (or other image e.g. poster), downloadable brochure (supplied by the sponsor as a .pdf), 'live' delegate interaction facility to enable networking.

b) Information on poster size can be obtained from the SMR Secretariat

c) As soon as your sponsorship package has been confirmed, please forward your company logo as a high resolution .jpeg, .gif, or .bmp file to secretariat@smr.org.uk for inclusion in conference materials. Your company will be recognized in accordance of the sponsorship level you have chosen. Recognition will be in the form of a company logo image that can be linked to your company's web site. **Silver and gold sponsors:** please also send us your 250 word company profile as a word document.

d) To try to maximise delegate and sponsor interaction, the organisers will be holding a prize draw. Rules for the draw will be made available separately.

e) Please supply us with names and contact details of those delegates you wish to register as part of your sponsor package

For further information and a demonstration of our web platform please contact:

The SMR Secretariat
Email: secretariat@smr.org.uk
Telephone: +44 (0)116 274 7356
www.smr.org.uk