



The Society for Medicines Research

Personalised Medicine- are we there yet?

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2nd October 2014

NHLI, Kensington, London

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Personalised Medicine - are we there yet?

Programme:

The sequencing of the human genome, coupled with the explosion of –omics based technology and data analysis capabilities has enabled health care scientists to measure and quantify drug activity at every biological level. The integration of these vast data sets combined with appropriate clinical data from individual patients has the potential to improve patient care by adopting more efficient treatment paradigms tailored to the individual rather than just the clinical diagnosis.

In this one day meeting, we hear about the current UK efforts and progress around the promise of Personalised Medicine in improving the diagnosis and prognosis for patient care. From theory to practice; experts from academia, industry and UK strategy groups will highlight the commitment and progress underway in this exciting and developing field.

- 09.00 **Arrival, Registration and Coffee**
- 10.00 **Welcome and Announcements**
- 10.05 **Session 1: Setting the Scene: Chair Ruth Lock**
Personalised/Stratified Medicine...new horizons for the pharmaceutical industry...and patients
Professor Trevor Jones, APBI
- 10.45 Genomic Medicine – Time for Translation
Dr Tom Fowler, Genomics England
- 11.30 Personalised Medicine – the Technology Strategy Board’s Perspective
Dr Penny Wilson, TSB/NIHR
- 12.15 **Lunch**

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- 13.15 **Session 2: Current practice: Chair Matthew Konneh**
Personalised Medicine-An Industry Perspective
Dr Farhat Sayed, GSK
- 13.50 Stratified Medicine - A CRUK Perspective
Dr Ian Walker, Cancer Research UK
- 14.25 HER2 as an example of Personalised Healthcare
Dr Graham Ross, Roche
- 15:00 Tea
- 15.30 **Session 3: Looking ahead: Chair Roz Anderson**
Personalised, stratified or precision medicine, a view from the
Wolfson Centre in Liverpool
Dr Ana Alfirevic, Wolfson Institute, University of Liverpool
- 16.05 Centre for Personalised Medicine - driving a more integrated
approach to genomics in personalised medicine
**tbc, Wellcome Trust Centre for Human Genetics, University of
Oxford**
- 16.40 **Concluding remarks and close of meeting**

MEMBERSHIP

The SMR is a multi-disciplinary society for all those engaged in drug research and development and this broad remit is reflected in the composition of the committee and the range of topics covered by our high-quality one-day meetings.

In line with the SMR's educational charter, the membership subscription of the SMR is deliberately low at £25* (Sterling) per annum (UK tax payers can claim relief on the payment). Members can attend the one-day meetings at substantially reduced rate and receive the SMR Newsletter which is published twice yearly.

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Dietary Requirements: Vegetarian: Other:
 Please tick if you need a car parking space

Registration Fees: Non-Members: £125 Honorary Life Member
Retired members: £35 (FREE)

SMR members: £85

Students: £35 *Note: Unemployed rates and student bursaries are available but places are limited - please contact the Secretariat for more details.*

Could you please indicate to us how you heard about this conference:

(e.g. Colleague/supervisor/SMR web site/other website/media/other society or group)

Cheque: If you wish to pay by cheque, then please send your cheque made payable to **Society for Medicines Research**, together with this form to the address given below.

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Names and addresses of delegates will be included in a list given to all attendees. If you do **NOT** want your name to appear please tick this box.

Fees once paid are not refundable unless a cancellation is received at least 5 working days prior to the event. Delegate substitutes are permitted at any time. Join on-line at www.smr.org.uk or through our secretariat at the address given below.

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Society for Medicines Research

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